

Logic Contemporary Rhetoric 12th Edition

Logic and Contemporary Rhetoric: The Use of Reason in Everyday Life **Logic and Contemporary Rhetoric: The Use of Reason in Everyday Life** The Present State of Scholarship in Historical and Contemporary Rhetoric *Logic and Contemporary Rhetoric* **Logic and Contemporary Rhetoric: The Use of Reason in Everyday Life** Logic and Contemporary Rhetoric: The Use of Reason in Everyday Life *The Genres of Rhetorical Speeches in Greek and Roman Antiquity* **Political Literacy in Composition and Rhetoric** *Logic and Contemporary Rhetoric Advances in the History of Rhetoric* **Rhetoric and Pedagogy** *Medieval Rhetoric* Scottish Rhetoric and Its Influences *Second Thoughts* The Perception of the Past in 12th Century Europe *Teaching and Researching Listening Argumentation* **Moments in Contemporary Rhetoric and Communication** *China's Contemporary Image and Rhetoric Practice* **We the Gamers** *Byzantine Commentaries on Ancient Greek Texts, 12th-15th Centuries* **ECRM2013-Proceedings of the 12th European Conference on Research Methods Law and Society in Byzantium, 9th-12th Centuries** Adapting Human Thinking and Moral Reasoning in Contemporary Society *The English Department Heritage Sites in Contemporary China* **We Are All Americans, Pure and Simple** Making Deep Games **Cultural Code** *The Critical Thinking Toolkit Rethinking Utopia* Multidimensional Diplomacy of Contemporary China *Beyond Babel* The Public Speaking Playbook **Cengage Advantage Series: Essentials of Public Speaking** *Resources in Education* Jewish Concepts of Scripture **Education in Twelfth-century Art and Architecture** *Prose* **Fictional Storytelling in the Medieval Eastern**

Mediterranean and Beyond

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We the Gamers Mar 09 2021
Distrust. Division. Disparity. Is our world in disrepair? Ethics and civics have always mattered, but perhaps they matter now more than ever before. Recently, with the rise of online teaching and movements like

#PlayApartTogether, games have become increasingly acknowledged as platforms for civic deliberation and value sharing. We the Gamers explores these possibilities by examining how we connect, communicate, analyze, and discover when we play games. Combining research-based

perspectives and current examples, this volume shows how games can be used in ethics, civics, and social studies education to inspire learning, critical thinking, and civic change. We the Gamers introduces and explores various educational frameworks through a range of

games and interactive experiences including board and card games, online games, virtual reality and augmented reality games, and digital games like Minecraft, Executive Command, Keep Talking and Nobody Explodes, Fortnite, When Rivers Were Trails, Politicraft, Quandary, and Animal Crossing: New Horizons. The book systematically evaluates the types of skills, concepts, and knowledge needed for civic and ethical engagement, and details how games can foster these skills in classrooms, remote learning environments, and other educational settings. We the Gamers also explores the obstacles to learning with

games and how to overcome those obstacles by encouraging equity and inclusion, care and compassion, and fairness and justice. Featuring helpful tips and case studies, We the Gamers shows teachers the strengths and limitations of games in helping students connect with civics and ethics, and imagines how we might repair and remake our world through gaming, together. [The Public Speaking Playbook](#) Dec 26 2019 Learn to speak in public without breaking a sweat! The Public Speaking Playbook, Third Edition coaches students to prepare, practice, and present speeches at their highest level. With a focus on actively building skills,

authors Teri Kwal Gamble and Michael W. Gamble guide students in the fundamentals of the public speaking process, and uses frequent interactive exercises that allow students to practice—and improve—their public speaking. Students want to put their skills into practice quickly, so the Playbook gives them the essentials in brief learning modules that focus on skill-building through independent and collaborative learning activities. As students master their skills, they are also encouraged to think critically about what it means to “play fair” in your public speaking—with a focus on diversity, ethics, and civic engagement.

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Making Deep Games Jul 01 2020 Like movies, television, and other preceding forms of media, video games are undergoing a dynamic shift in its content and perception. While the medium can still be considered in its infancy, the mark of true artistry and conceptual depth is detectable in the evolving styles, various genres and game themes. Doris C. Rusch's, *Making Deep Games*, combines this insight along with the discussion of the expressive nature of games, various case studies, and hands-on design exercises. This book offers a perspective into how to make games that tackle the whole bandwidth of the human experience; games that

teach us something about ourselves, enable thought-provoking, emotionally rich experiences and promote personal and social change. Grounded in cognitive linguistics, game studies and the reflective practice of game design, *Making Deep Games* explores systematic approaches for how to approach complex abstract concepts, inner processes, and emotions through the specific means of the medium. It aims to shed light on how to make the multifaceted aspects of the human condition tangible through gameplay experiences. **We Are All Americans, Pure and Simple** Aug 02 2020 By focusing on Roosevelt's

rhetorical constructions of national identity, as opposed to his personal exploits or his role as a policy maker, offers new insights into Roosevelt's use of public discourse to bind the nation together during one of the most polarized periods in its history.

Byzantine Commentaries on Ancient Greek Texts, 12th-15th Centuries Feb 08 2021 This is the first volume to explore the commentaries on ancient texts produced and circulating in Byzantium. It adopts a broad chronological perspective (from the twelfth to the fifteenth century) and examines different types of commentaries on ancient poetry and prose within the

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context of the study and teaching of grammar, rhetoric, philosophy and science. By discussing the exegetical literature of the Byzantines as embedded in the socio-cultural context of the Komnenian and Palaiologan periods, the book analyses the frameworks and networks of knowledge transfer, patronage and identity building that motivated the Byzantine engagement with the ancient intellectual and literary tradition.

Second Thoughts Sep 15 2021

Co-authored by Karen A. Cerulo, the Eastern Sociological Society's Robin L. Williams Lecturer for 2013-2014 Do birds of a feather flock together or do

opposites attract? Is honesty the best policy? Are children our most precious commodity? Is education the great equalizer? Adages like these shape our social life. This Sixth Edition of *Second Thoughts* reviews several popular beliefs and notes how these conventional wisdoms cannot be taken at face value, but instead require careful second thoughts. This unique text encourages students to step back and sharpen their analytic focus with 25 essays that use social research to expose the gray areas of commonly held beliefs, revealing the complexity of social reality and sharpening students' sociological vision.

Cultural Code May 31 2020
How culture uses games and how games use culture: an examination of Latin America's gaming practices and the representation of the region's cultures in games. Video games are becoming an ever more ubiquitous element of daily life, played by millions on devices that range from smart phones to desktop computers. An examination of this phenomenon reveals that video games are increasingly being converted into cultural currency. For video game designers, culture is a resource that can be incorporated into games; for players, local gaming practices and specific social contexts can affect their

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playing experiences. In Cultural Code, Phillip Penix-Tadsen shows how culture uses games and how games use culture, looking at examples related to Latin America. Both static code and subjective play have been shown to contribute to the meaning of games; Penix-Tadsen introduces culture as a third level of creating meaning. Penix-Tadsen focuses first on how culture uses games, looking at the diverse practices of play in Latin America, the ideological and intellectual uses of games, and the creative and economic possibilities opened up by video games in Latin America—the evolution of regional game design and development.

Examining how games use culture, Penix-Tadsen discusses in-game cultural representations of Latin America in a range of popular titles (pointing out, for example, appearances of Rio de Janeiro's Christ the Redeemer statue in games from Call of Duty to the tourism-promoting Brasil Quest). He analyzes this through semiotics, the signifying systems of video games and the specific signifiers of Latin American culture; space, how culture is incorporated into different types of game environments; and simulation, the ways that cultural meaning is conveyed procedurally and algorithmically through

gameplay mechanics. *Rethinking Utopia* Mar 29 2020 Over five hundred years since it was named, utopia remains a vital concept for understanding and challenging the world(s) we inhabit, even in – or rather because of – the condition of ‘post-utopianism’ that supposedly permeates them. In *Rethinking Utopia* David M. Bell offers a diagnosis of the present through the lens of utopia and then, by rethinking the concept through engagement with utopian studies, a variety of ‘radical’ theories and the need for decolonizing praxis, shows how utopianism might work within, against and beyond that which exists in order to provide us

with hope for a better future. He proposes paying a 'subversive fidelity' to utopia, in which its three constituent terms: 'good' (eu), 'place' (topos), and 'no' (ou) are rethought to assert the importance of immanent, affective relations. The volume engages with a variety of practices and forms to articulate such a utopianism, including popular education/critical pedagogy; musical improvisation; and utopian literature. The problems as well as the possibilities of this utopianism are explored, although the problems are often revealed to be possibilities, provided they are subject to material

challenge. Rethinking Utopia offers a way of thinking about (and perhaps realising) utopia that helps overcome some of the binary oppositions structuring much thinking about the topic. It allows utopia to be thought in terms of place and process; affirmation and negation; and the real and the not-yet. It engages with the spatial and affective turns in the social sciences without ever uncritically being subsumed by them; and seeks to make connections to indigenous cosmologies. It is a cautious, careful, critical work punctuated by both pessimism and hope; and a refusal to accept the finality of this or any world.

Education in Twelfth-century Art and Architecture

Aug 22 2019 A study of the representation of education in material culture, at a period of considerable change and growth.

Jewish Concepts of Scripture

Sep 22 2019 What do Jews think scripture is? How do the People of the Book conceive of the Book of Books? In what ways is it authoritative? Who has the right to interpret it? Is it divinely or humanly written? And have Jews always thought about the Bible in the same way? In seventeen cohesive and rigorously researched essays, this volume traces the way some of the most important Jewish thinkers

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throughout history have addressed these questions from the rabbinic era through the medieval Islamic world to modern Jewish scholarship. They address why different Jewish thinkers, writers, and communities have turned to the Bible—and what they expect to get from it. Ultimately, argues editor Benjamin D. Sommer, in understanding the ways Jews construct scripture, we begin to understand the ways Jews construct themselves.

Logic and Contemporary Rhetoric: The Use of Reason in Everyday Life Jun 24 2022
LOGIC AND CONTEMPORARY RHETORIC: THE USE OF REASON IN EVERYDAY LIFE, 13th Edition, introduces you to

sound reasoning using current, relevant, and stimulating examples in a witty and invigorating writing style. Combining examples from television, newspapers, magazines, advertisements, and our nation's political dialogue, this classic text brings the concepts to life and puts critical-thinking skills into a context that you will retain and use throughout your life. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. *Teaching and Researching Listening* Jul 13 2021 Now in its third edition, *Teaching and Researching Listening* renews

its commitment to provide language educators, practitioners, and researchers in the fields of ESL, TESOL, and Applied Linguistics with a state-of-the-art treatment of the linguistic, psycholinguistic and pragmatic processes underpinning oral language use, and demonstrates how they influence listening in a variety of practical contexts. This revised edition incorporates significantly updated sections on neurological processing, pragmatic processing, automated processing, and pragmatic assessment, as well as coverage of emerging areas of interest in L1 and L2 instruction and research. Boxes

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throughout, including "Concepts" and "Ideas From Practitioners", help to both reinforce readers' understanding of the topics covered and ground them in a practical context, while the updated chapter, "Exploring listening", contains an overhauled section on listening technologies that provide readers with a range of tools to explore other perspectives on listening. Combining detailed overviews of the underlying processes of listening with an exhaustive set of practical resources, this third edition of *Teaching and Researching Listening* serves as an authoritative comprehensive survey of issues related to

teaching and researching oral communication for language teachers, practitioners, and researchers.

Moments in Contemporary Rhetoric and Communication

May 11 2021
The Critical Thinking Toolkit
Apr 29 2020
The Critical Thinking Toolkit is a comprehensive compendium that equips readers with the essential knowledge and methods for clear, analytical, logical thinking and critique in a range of scholarly contexts and everyday situations. Takes an expansive approach to critical thinking by exploring concepts from other disciplines, including evidence and justification from

philosophy, cognitive biases and errors from psychology, race and gender from sociology and political science, and tropes and symbols from rhetoric Follows the proven format of *The Philosopher's Toolkit* and *The Ethics Toolkit* with concise, easily digestible entries, "see also" recommendations that connect topics, and recommended reading lists Allows readers to apply new critical thinking and reasoning skills with exercises and real life examples at the end of each chapter Written in an accessible way, it leads readers through terrain too often cluttered with jargon Ideal for beginning to advanced students, as well as general

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readers, looking for a sophisticated yet accessible introduction to critical thinking **Rhetoric and Pedagogy** Dec 18 2021 To provide a view of the history of western rhetoric, this volume presents original articles by a number of world-renowned scholars representing different countries and varying viewpoints. In discussing the status of the historical perspectives on rhetoric, these international scholars also present a tribute to James J. Murphy, whose scholarship and service did much to shape the field. The book will introduce new insights into western European rhetoric and its connections with English

rhetoric.
The Genres of Rhetorical Speeches in Greek and Roman Antiquity Apr 22 2022 In *The Genres of Rhetorical Speeches in Greek and Roman Antiquity* Cristina Pepe offers a complete overview of the concept of speech genre in Greek and Roman rhetoric.

[Adapting Human Thinking and Moral Reasoning in Contemporary Society](#) Nov 05 2020 Studies on human thinking have focused on how humans solve a problem and have discussed how human thinking can be rational. A juxtaposition between psychology and sociology allows for a unique perspective of the influence on human

thought and morality on society. *Adapting Human Thinking and Moral Reasoning in Contemporary Society* is an in-depth critical resource that provides comprehensive research on thinking and morality and its influence on societal norms as well as how people adapt themselves to the novel circumstances and phenomena that characterize the contemporary world, including low birthrate, the reduction of violence, and globalization. Furthermore, cultural differences are considered with research targeted towards problems specific to a culture. Featuring a wide range of topics such as logic education, cognition, and

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knowledge management systems, this book is ideal for academicians, sociologists, researchers, social scientists, psychologists, and students. [The Perception of the Past in 12th Century Europe](#) Aug 14 2021 The way people see the past tells us much about their present interests and about their sense of identity. This book examines both what men of the day knew about their past, and in particular about the Roman Empire, and shows how such knowledge was used to authenticate claims and attitudes. These original essays, by distinguished scholars, are wide-ranging both geographically, from Russia to Iberia, and in scope, dealing

with legal, ecclesiastical, noble and scholarly attitudes. *Advances in the History of Rhetoric* Jan 19 2022 *Advances in the History of Rhetoric: The First Six Years* is a comprehensive collection of 29 scholarly essays published during the first phase of the journal's history. Research from prominent and developing scholars that was once difficult to acquire is now offered in a coherent and comprehensive collection that is complemented by a detailed index and unified bibliography. This collection covers a range of periods and topics in the history of rhetoric, including Greek and Roman rhetoric, rhetoric and religion, women in

the history of rhetoric, rhetoric and science, Renaissance and British rhetorical theory, rhetoric and culture, and the development of American rhetoric and composition. The editors, Richard Leo Enos and David E. Beard, provide a preface and afterword that synthesize the mission and meaning of this work for students and scholars of the history of rhetoric.

Logic and Contemporary Rhetoric Feb 20 2022 Aims to challenge students to think for themselves by providing coverage of some common fallacies used in advertising, the mass media, textbooks, by public officials and in everyday conversation. This book should

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be of interest to students of critical thinking and informal logic courses.

Law and Society in Byzantium, 9th-12th Centuries

Dec 06 2020 The essays in this volume investigate themes related to the place of law in Byzantine ideology and society. Was this a society which was meant to be governed by law? For answers, these essays look to the intent of the legislators; the attitudes toward the law; the relationship between law, religion, literature, and art.

Resources in Education Oct 24 2019

Logic and Contemporary

Rhetoric Jul 25 2022 This classic text has introduced tens

of thousands of students to sound reasoning using a wealth of current, relevant, and stimulating examples all put together and explained in a witty and invigorating writing style. Long the choice of instructors who want to keep students interested, LOGIC AND CONTEMPORARY RHETORIC: THE USE OF REASON IN EVERYDAY LIFE, International Edition combines examples from television, newspapers, magazines, advertisements, and our nation's political dialogue. The text not only brings the concepts to life for students, but also puts critical-thinking skills into a context that students will retain and use

throughout their lives. This is a book you can actually count on students to read.

China's Contemporary Image and Rhetoric Practice

Apr 10 2021 China's Contemporary Image and Rhetoric Practice presents an overview of Chinese diplomatic rhetoric, exploring how the image of China is depicted through a Western lens and introducing a profound shift in domestic perspectives of this image. This reader reveals new sites for Chinese rhetoric to deepen scholarship in the relevant studies of Chinese literature, Chinese discourse analysis, Chinese sociology, Chinese politics and so on. These chapters have been

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cherry-picked for their contributions to the field, and may facilitate the expanding development of Chinese studies. This book is a valuable reference for scholars, researchers and graduate or postgraduate students in Chinese linguistic and social studies.

Fictional Storytelling in the Medieval Eastern Mediterranean and Beyond

Jun 19 2019 This volume highlights the wealth of medieval storytelling and the fundamental unity of the medieval Mediterranean by combining in a comprehensive overview popular eastern tales along with their Greek adaptations and examining

Byzantine love tales, both learned and vernacular, alongside their Persian counterparts and the later adaptations of Western romances.

Heritage Sites in Contemporary China Sep 03 2020 *Heritage Sites in Contemporary China: Cultural Policies and Management Practices* focuses on cultural heritage policies in China emerging in the period of the 11th and 12th Five Year Plans. Various important Chinese sites across China are investigated, including Luoyang Sui, Daming Gong, Niuheliang, Xinjiang, and Nanyuewang through the dual perspective of archaeological debate and as a case study of

policy making. It explores the relationship between policy and the institutional and administrative conditions, such as budgeting and land concerns, which affect it. Building on the research project implemented by the China Academy for Cultural Heritage (CACH) from 2012-2014, which focused on the impact of the Dayizhi Policy for Great Archaeological Sites, the book provides an interdisciplinary insider's approach to viewing archaeological discoveries; policies and emerging practices in site and archaeological management; and public administration in China. Featuring contributions from

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experts within CACH and from the Chinese community of archaeologists, and including numerous tables, data and maps, it will appeal to researchers and scholars in disciplines such as archaeology, heritage management, public administration, and policy making.

Multidimensional Diplomacy of Contemporary China Feb 26 2020 Multidimensional Diplomacy of Contemporary China covers the interaction between China's multidimensional dealings with various parts of the world in the 21st century. Covering from the ancient Taoism and a new growing 'harmonious

international order' in the formation of contemporary Chinese foreign policy, scholars and students studying Chinese politics and society, Chinese diplomacy as well as international relations should find this book useful and insightful for their studies.

Logic and Contemporary Rhetoric: The Use of Reason in Everyday Life Oct 28 2022 This classic text has introduced tens of thousands of students to sound reasoning using a wealth of current, relevant, and stimulating examples all put together and explained in a witty and invigorating writing style. Long the choice of instructors who want to keep students engaged, LOGIC AND

CONTEMPORARY RHETORIC: THE USE OF REASON IN EVERYDAY LIFE, Twelfth Edition, combines examples from television, newspapers, magazines, advertisements, and our nation's political dialogue. The text not only brings the concepts to life for students but also puts critical-thinking skills into a context that students will retain and use throughout their lives. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. **ECRM2013-Proceedings of the 12th European Conference on Research Methods** Jan 07 2021

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Complete proceedings of the 13th European Conference on Research Methodology for Business and Management Studies ECRM 2013 PRINT version Published by Academic Conferences and Publishing International Limited.

Logic and Contemporary Rhetoric: The Use of Reason in Everyday Life Sep 27 2022

LOGIC AND CONTEMPORARY RHETORIC: THE USE OF REASON IN EVERYDAY LIFE, 13th Edition, introduces you to sound reasoning using current, relevant, and stimulating examples in a witty and invigorating writing style. Combining examples from television, newspapers, magazines, advertisements,

and our nation's political dialogue, this classic text brings the concepts to life and puts critical-thinking skills into a context that you will retain and use throughout your life.

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Scottish Rhetoric and Its Influences Oct 16 2021 An outgrowth of the recent meeting of the International Society of the History of Rhetoric, this collection challenges the reader to reexamine the broad influence of 18th- and 19th-century Scottish rhetoric, often credited for shaping present-

day studies in psychology, philosophy, literary criticism, oral communication, English literature, and composition. The contributors examine its influence and call for a new appraisal of its importance in light of recent scholarship and archival research. Many of the essays in the first section discuss the contributions of recognized influential figures including Adam Smith and Hugh Blair. Other essays focus on the importance of 18th-century Scottish sermons in relation to public discourse, audience analysis, peer evaluation, and professional rhetoric. Essays in the second section address 19th-century rhetorical theory and its

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influence on North American composition practice. *Beyond Babel* Jan 27 2020 The contribution that scholarly organizations make to the study of languages and literatures is a service to the value of systematically learning and using meaning—understanding that meaning operates in systems. Constructively speaking, these organizations support the teaching and research of our world’s experts in grammar, genre, medium, production, reception, exchange, critique, appreciation, and so on. More defensively, they are bulwarks against systems of misinformation, against the empowerment of

misrepresentation and distrust between people. The chapters in this volume range from the Old Testament to Facebook and from East Asia to West Africa via Australia, the Americas, and Europe. The scholarly strength forged across that range speaks to similar strengths that so many scholarly organizations devoted to studies in languages and literatures have cultivated and maintained—often in the face of government indifference or hostility towards the Humanities. *Beyond Babel* makes a powerful case for their potential.

[The English Department](#) Oct 04 2020 To understand the history of "English," Ross Winterowd

insists, one must understand how literary studies, composition-rhetoric studies, and influential textbooks interrelate. Stressing the interrelationship among these three forces, Winterowd presents a history of English studies in the university since the Enlightenment. Winterowd's history is unique in three ways. First, it tells the whole story of English studies: it does not separate the history of literary studies from that of composition-rhetoric studies, nor can it if it is going to be an authentic history. Second, it traces the massive influence on English studies exerted by textbooks such as *Adventures in Literature*, *Understanding*

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Poetry, English in Action, and the Harbrace College Handbook. Finally, Winterowd himself is very much a part of the story, a partisan with more than forty years of service to the discipline, not simply a disinterested scholar searching for the truth. After demonstrating that literary studies and literary scholars are products of Romantic epistemology and values, Winterowd further invites controversy by reinterpreting the Romantic legacy inherited by English departments. His reinterpretation of major literary figures and theory, too, invites discussion, possibly argument. And by directly contradicting current histories

of composition-rhetoric that allow for no points of contact with literature, Winterowd intensifies the argument by explaining the development of composition-rhetoric from the standpoint of literature and literary theory. *Prose* Jul 21 2019 Presents entries on history, theory, and literary terms associated within such literary categories as the novel, short story, satire, romance, biography, science fiction, and literary criticism. **Medieval Rhetoric** Nov 17 2021 This volume in the Routledge Medieval Casebooks series explores medieval rhetorical practices. Ten original essays examine the ways in which contemporary

readers and scholars might employ rhetorical theory to illuminate underlying meanings in medieval texts. The contributors also explore how rhetoric was used as a means of textual innovation in the work of medieval authors such as Chaucer and his contemporaries.

[Logic and Contemporary Rhetoric: The Use of Reason in Everyday Life](#) May 23 2022 This classic text has introduced tens of thousands of students to sound reasoning using a wealth of current, relevant, and stimulating examples all put together and explained in a witty and invigorating writing style. Long the choice of instructors who want to keep

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students engaged, LOGIC AND CONTEMPORARY RHETORIC: THE USE OF REASON IN EVERYDAY LIFE, Twelfth Edition, combines examples from television, newspapers, magazines, advertisements, and our nation's political dialogue. The text not only brings the concepts to life for students but also puts critical-thinking skills into a context that students will retain and use throughout their lives. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version. [The Present State of Scholarship in Historical and Contemporary Rhetoric](#) Aug 26

2022 "In the years since its publication in 1983, The Present State of Scholarship in Historical and Contemporary Rhetoric has become a classic in its field, proving to be an invaluable resource for students of rhetoric and composition, as well as for scholars in English, speech, and philosophy. This revised and updated edition defines the field of rhetoric as no other volume has."--Publishers website.

Political Literacy in Composition and Rhetoric

Mar 21 2022 "In Political Literacy in Composition and Rhetoric: Defending Academic Discourse against Postmodern Pluralism, rhetoric and writing

scholar Donald Lazere calls for the revival of National Council of Teachers of English resolutions in the 1970s for teaching the "critical reading, listening, viewing, and thinking skills necessary to enable students to cope with the persuasive techniques in political statements, advertising, entertainment, and news," and explores the reasons these goals have been eclipsed in composition studies over recent decades. A survey of obstacles to those goals begins with the emphasis in the profession on basic and first year writing at the expense of more advanced study in argumentative rhetoric, and on the privileging of students'

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personal writing over critical study of both academic and political discourse. Under the sway of postmodern-pluralist theory, the limitless multiplication of diverse "voices," "stories," "conversations," "contact zones," and local "discursive sites" has tended to destabilize or even denigrate any common ground of academic discourse and vocabulary, including that of basic critical citizenship. Lazere argues that theorists who legitimately validate students' multicultural home communities sometimes fail to recognize that liberal education presents a privileged space for students to grow beyond their home cultures and expand their

horizons to awareness of national and international politics. He similarly argues that ingenuous educational pluralism often serves to dissipate the coherent progressive consciousness and political action needed to confront the increasing domination of American public discourse by corporate oligarchy, propaganda apparatuses, and distraction from politics through consumerism and entertainment. Moreover, the fixation in recent composition studies on liberally-inclined students and communities "on the margins" has eclipsed attention to the conservative conformity long

prevalent in mainstream America. So the book explores means of challenging the conservative conditioning of students at middle-American colleges like those where Lazere has taught for many years. His proposals for curriculum and pedagogy beyond first-year-writing seek to introduce students to a more highly-informed, cogent, and open-ended level of debate between the political left and right. Addressing scholars and teachers of rhetoric and writing, Lazere issues an imperative call for a less pluralistic but more literate writing classroom"--
Argumentation Jun 12 2021
This book addresses two

questions: what makes an argument persuasive and what makes a claims that support them plausible?

**Cengage Advantage Series:
Essentials of Public**

Speaking Nov 24 2019 Packed with sample speeches illustrating what to do as well as plenty of examples detailing what not to do, this value-priced public speaking text equips students with the

essential skills and theories needed to become an effective public speaker. **ESSENTIALS OF PUBLIC SPEAKING** emphasizes critical thinking as it delivers abundant practical advice, intriguing discussions on the role of ethics in public speaking, and up-to-date coverage on effectively using technology in speech development and delivery. The sixth edition features a new streamlined organization, a

revised initial chapter that gets students speaking right away with 11 types of introductory speeches, and two new chapters (one on ethics and technology in public speaking and another on team presentations). Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.